

## Board of Directors

- President: **Melissa Reeder**
- VP of Finance: **Sara Mayer**
- VP of Finance **Elect: Leslie Bardo**
- VP of Community: **Erin Schuck**
- VP of Membership: **Patricia Sutherland**
- VP of Communications: **Dana Morgan**
- VP of Strategic Planning: **Jorosaly Williams**
- Placement Nominating: **JoAnne Patterson**
- Fund Development: **Julia Irvin**

## Community Advisory Board

- **Susie Bond**, Registered and Licensed Dietitian and Nutritionist
- **Beverly Boss**, Brevard Public School Gifted and Academically Talented teacher
- **Kim Deffebach**, Licensed Psychologist
- **Gina Gallo**, Certified Financial Planner (CFP®)
- **Carey Gleason**, Florida Institute of Technology, Associate Provost for External Relations
- **Jack Griesbaum**, Circuit Court Judge
- **Nick Inganna**, Fire Fighter / Paramedic - Brevard County Fire Rescue
- **Leo Lennon**, President/Owner of Leo Lennon and Associates
- **Patrick Lepore**, Attorney

*The Junior League of South Brevard, Inc. is a non-profit 501(c)(3) organization which depends on its fundraisers, underwriting and annual campaign to support its community projects and program services.*

### ▶ Junior League of South Brevard, Inc.

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## Message from the President: **Melissa Reeder**

For the past 41 years, Junior League of South Brevard, Inc. (JLSB) has been committed to voluntarism, and improving our community. However, the emphasis of our efforts goes beyond volunteering in the traditional sense. Our mission is to equip women to take leadership roles in addressing a variety of community needs.



As we set out, we recommitted ourselves to focus on the big tasks, thinking and planning long-term for maximum community impact. Our theme this year, was "BEE" - for every women to 'be all they could be'; working together to make a real difference in our community and in their own individual life with the numerous opportunities JLSB has to offer.

Our community endeavors touched the lives of many people. This year we were involved in three projects. We fulfilled our second year (of our three year commitment) with Children's Home Society of Florida and Healthy Start Coalition. These programs promote healthy babies and families. This year marked the 3rd Annual Kids in the Kitchen, a free event that targets childhood obesity and provides nutrition and health information in a fun, interactive way with hands-on cooking demonstrations, nutrition experts and fun physical activities. This year we had over 300 children registered and it was truly a success! Lastly, we hosted a done-in-a-day or done-in-your-seat event, every month. Our members were truly engaged in various aspects within our community!

These projects were funded through out Festival of Trees and our annual campaign.

This annual report seeks to highlight the many facets of the Junior League of South Brevard, Inc., its members, our community projects and the people we serve. We hope you will continue to partner with us to meet the needs in our community.

## Junior League of South Brevard, Inc.

*Women building better Communities.*

## Annual Report 2007-2008



## JUNIOR LEAGUE OF SOUTH BREVARD, INC.

*Women building better communities®*

### ▶ Our Mission:

The Junior League of South Brevard, Inc. (JLSB) is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. The purpose of the Junior League is exclusively educational and charitable.

### Our History ◀

In July, 1966, fourteen women began providing community service to people in Brevard County through an organization called The Junior Service League. In 1980, the group became a member of the Association of Junior Leagues of America, which would later become the Association of Junior Leagues, international, Inc. an organization now comprised of 292 Junior Leagues in Canada, Mexico, the United Kingdom and the United.

JLSB reaches out to women of all races, religions, and national origins who demonstrate an interested in and commitment to voluntarism. JLSB is proud to be a part of an organization that has been providing volunteers for community service for over 40 years. Through the power of our association, Junior Leagues strengthen communities by embracing diverse perspectives, building partnerships and inspiring shared solutions. [www.AJLI.org](http://www.AJLI.org)

## Strategic Plan 2007-2010

Vision Description	Success Measure
Promote lifelong membership through leadership opportunities, active recruitment, & membership satisfaction.	By June 1, 2010 JLSB will retain 80% of the membership.
Increase our league impact and perceived value in the community.	By June 1, 2009, there will be comprehensive community impact plan.
Fortify the financial position of the league.	By June 1, 2009, JLSB will have a 3 year financial plan.
The strategic/annual plan is well understood, implemented & monitored by the membership.	By May 31, 2008 standard operating procedures will be in place and followed.

## 2007-2008 Projects

**Brevard Division of Children's Home Society of Florida's Healthy Start Program.** The program's primary goal is to decrease infant mortality in Brevard County. This program will provide access to quality health care and counseling for both women and infants. Twice a year the JLSB will host "birth" day parties, to celebrate the births in southern Brevard County and provide support to new mothers that are enrolled in this program.

**Healthy Start Coalition of Brevard** – JLSB is teaming up to provide new parents with tools to aid infant health and family bonding. JLSB provides all new parents of babies born in South Brevard hospitals a "birthday gift". This program was developed to provide new parents with the basic tools they need to make better informed health and development decisions for their infant particularly in the areas of bonding, screening and infant care.

**Kids in the Kitchen** - JLSB has joined the bandwagon with its Parent Organization, the Association of Junior Leagues International Inc., to empower youth to make healthy lifestyle choices and help reverse the growth of childhood obesity and its associated health issues.

## Junior League of South Brevard, inc. Statement of Cash Flows Year Ended May 31, 2007

ASSETS		
Cash		\$ 274,871
Accounts receivable		-
Prepaid expenses		6,301
Furniture and equipment, net of accumulated depreciation of \$18,716		2,022
Security deposits		1,208
<b>TOTAL ASSETS</b>		<b>\$ 284,402</b>
LIABILITIES AND NET ASSETS		
LIABILITIES		
Deferred revenue		\$ 23,900
<b>TOTAL LIABILITIES</b>		<b>23,900</b>
NET ASSETS		
Unrestricted:		
Undesignated		260,502
Temporarily restricted		-
<b>TOTAL NET ASSETS</b>		<b>260,502</b>
<b>TOTAL LIABILITIES AND NET ASSETS</b>		<b>\$ 284,402</b>
SUPPORT AND REVENUE		
Membership dues	\$	29,644
Special events revenue		181,597
Other membership activities		16,366
Investment income		12,312
<b>Total Unrestricted Revenues</b>		<b>239,919</b>
OPERATING EXPENSES		
Program services		175,732
Management and general		59,300
<b>Total Expenses</b>		<b>235,032</b>
<b>INCREASE IN NET ASSETS</b>		<b>4,887</b>
<b>NET ASSETS – BEGINNING OF YEAR</b>		<b>255,615</b>
<b>NET ASSETS – END OF YEAR</b>		<b>\$ 260,502</b>
CASH FLOWS FROM OPERATING ACTIVITIES:		
Increase in net assets	\$	4,887
Adjustments to reconcile increase in net assets to net cash provided by operating activities:		
Depreciation		1,228
Change in operating assets and liabilities:		
Decrease in accounts receivable		2,948
Increase in prepaid expenses	(	604)
Decrease in accounts payable	(	310)
Decrease in deferred revenue	(	2,658)
<b>NET CASH FROM OPERATING ACTIVITIES</b>		<b>5,491</b>
<b>NET INCREASE IN CASH</b>		<b>5,491</b>
<b>CASH – BEGINNING OF YEAR</b>		<b>269,380</b>
<b>CASH – END OF YEAR</b>		<b>\$ 274,871</b>

This year's *Festival of Trees (FOT)* returned to the Maxwell C. King Center for the Performing Arts on November 9 - 11, 2007. Since 1984, this ever-popular fundraiser has ushered in Brevard County's holiday season with a stunning display of uniquely decorated trees and holiday scenes. The weekend-long extravaganza, which attracts thousands of visitors annually, features the best of everything holiday that Brevard has to offer.



This year, FOT had its first '**Presenting Sponsor**' - Thank you National City!

**Grant Program:** Established in 1990 to make monies available to other non-profit community organizations which render services within JLSBs focus areas. Many organizations need financial help without volunteer assistance.

The following organizations are this years recipients.

Recipient	Amount
Brevard Symphony Youth Orchestra	\$1000
Children's Home Society	\$1000
Club Esteem	\$1000
Crosswinds Youth Services	\$993
Daily Bread	\$1000
Genesis House	\$1000
Pregnancy Resources	\$1000
Rolling Readers	\$ 994
South Brevard Sharing Center	\$1000
United Order of True Sisters	\$1000
<b>Total given in grants</b>	<b>\$9987</b>

Complete audited finance statements are available for review at the Junior League of South Brevard, Inc. office.