



**FOR IMMEDIATE RELEASE**

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**JUNIOR LEAGUE OF SOUTH BREVARD, INC. DELEGATES ATTEND ANNUAL  
FALL LEADERSHIP CONFERENCE IN KANSAS CITY OCTOBER 23-25**

***The Association of Junior Leagues International 2008 Fall Leadership Conference  
Attracts Women Volunteer Leaders from Four Countries***

Melbourne, FL – November 5, 2008 – “Create, Change, Thrive” was the theme of this year’s Association of Junior Leagues International Inc. (AJLI) Fall Leadership Conference held at the Westin Crown Center Hotel in Kansas City from October 23-25, 2008. Delegates from the Junior League of South Brevard, Inc. joined more than 400 League leaders from four countries to share ideas, attend workshops and develop their leadership skills for providing significant volunteer support as catalysts for positive and lasting changes in their communities.

“For more than one hundred years, The Junior League has been a powerful training ground for women volunteer leaders who are committed to being catalysts to make their communities better, safer and healthier places to live,” Debbie Brown Robinson, 2008-10 AJLI President, said. “Providing training opportunities like our Fall Leadership Conference increases the significant impact that volunteers make as they strengthen social services, raise awareness of key issues and fund important community initiatives.”

Highlights of this year’s conference included an opening reception at the Junior League of Kansas City’s “*Holiday Mart ’08 – great shopping for a great cause!*” event; and 16 workshops with a variety of topics. Workshops ranged from “Integrated Approach to Community Impact” to “A Road Map to Effective Public Affairs Action” and “Navigating Change.” Plenary sessions focused on strategic planning for the future of The Junior League Movement.

“The Junior League of South Brevard, Inc. was very pleased to be involved in this conference,” said Melissa Reeder, President of the Junior League of South Brevard, Inc. “This and other AJLI training meetings allow our League leadership to develop new skills and knowledge that enable us to better fulfill our Mission to improve our community here in Brevard.”

**ABOUT THE JUNIOR LEAGUE OF SOUTH BREVARD, INC.:** JLSB is an organization of women committed to promoting voluntarism and improving the community. During its 42 years, JLSB has

supported Children's Home Society of Florida, The Haven, Habitat for Humanity and The Women's Center in addition to many other local organizations.

**ABOUT THE ASSOCIATION OF JUNIOR LEAGUES INTERNATIONAL:**

*Founded in 1901 by New Yorker Mary Harriman, the Junior Leagues are charitable nonprofit organizations of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. The Association of Junior Leagues International is made up of 292 Junior Leagues in four countries. Together, we are one of the largest international volunteer organizations for women interested in making a positive impact in their communities. For more information, visit our website [www.ajli.org](http://www.ajli.org).*