



Junior League of South Brevard, Inc.
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FOR IMMEDIATE RELEASE

**JUNIOR LEAGUE OF SOUTH BREVARD, INC. WILL BRING RACHEL'S
CHALLENGE TO ALL BREVARD COUNTY HIGH SCHOOLS**

Melbourne, FL- The Junior League of South Brevard, Inc. (JLSB) is proud to announce that all sixteen public high schools in Brevard County have agreed to host Rachel's Challenge through the support of JLSB.

Rachel's Challenge was founded by Darrell Scott, father of Rachel Joy Scott, the first fatal victim of the Columbine High School shootings of 1999. The program this organization has developed over the past 8 years is powerful and compelling, and it is changing the lives of students and their communities all over the country.

Rachel's Challenge aims to teach children to reach out to outsiders by committing acts of kindness and compassion. In videos and photos, students learn about the story of her life and painful death in the Columbine shootings. As part of the program, students are asked to form clubs that perform community service and reach out to other students that aren't being included. They will be conducting projects yearlong.

After his daughter was killed, Darrell Scott decided to do something to promote a culture of kindness in our junior and senior high schools. He started Rachel's Challenge, now the most widely implemented character program in the country and the largest high school assembly program in the United States.

Brevard is the only county in the state with 100 percent participation from public schools.

Each year the Junior League of South Brevard depends on the generosity of community supporters in order to meet the financial requirements of upcoming community projects and programs being championed by the League. For more information about sponsorships or how to make a donation please visit www.jlsb.net or call the JLSB office at 321-676-5798.

The Junior League of South Brevard, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

Visit www.JLSB.net for more information. Or call the JLSB office at 321-676-5798.

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