



**JUNIOR LEAGUE OF  
SOUTH BREVARD, INC.**  
Women building better communities®

**Junior League of South Brevard, Inc.  
Attn: Festival of Trees**

**1515 Elizabeth St., Suite B • Melbourne, FL 32901  
321-676-5798 • FAX: 321-676-0047 • Email: reindeergames@jlsb.net**

September 10, 2008

Dear Friend of JLSB:

Plans are well underway for the **24<sup>th</sup> Annual Festival of Trees** fundraising event presented by the Junior League of South Brevard, Inc. (JLSB). Festival of Trees returns to the Maxwell C. King Center for the Performing Arts on November 22 – 23, 2008. Since 1985, this ever-popular fundraiser has ushered in Brevard County's holiday season with a stunning display of uniquely decorated trees and holiday scenes. The weekend-long extravaganza, which attracts thousands of visitors annually, features the best of everything holiday that Brevard has to offer.

We are currently seeking participants for our children's area, Reindeer Games. We are looking for fun activities that can be enjoyed by the whole family, such as fun craft activities. We are asking Reindeer Games vendors to commit to donating 20% of the proceeds, if proceeds are collected, from their activity back to JLSB along with a gift certificate or other item valued at \$25.00 or more that we can include in our popular Santa's Chances drawings. We are also encouraging our Reindeer Game vendors to donate a signature tree to be displayed throughout the Festival of Trees event and auctioned off during the silent auction.

**Will you consider participating in Festival of Trees?** This fundraiser helps us sustain our community projects and grant-making for local non-profit organizations every year. Your support is much appreciated.

Enclosed, you will find our rules & regulations, along with a participation form to return to us. If you have any questions about Festival of Trees or JLSB, please contact us through our office at 321-676-5798 or [reindeergames@jlsb.net](mailto:reindeergames@jlsb.net). Thank you in advance for your consideration and support of JLSB!

Best wishes,

*Laura Young*

Laura Young  
Co-Chair, Children's Area

*Emily King*

Emily King  
Co-Chair, Children's Area

*The Junior League of South Brevard, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action of trained volunteers. Its purpose is exclusively educational and charitable. Learn more at [www.jlsb.net](http://www.jlsb.net).*