



**JUNIOR LEAGUE OF  
SOUTH BREVARD, INC.**

*Women building better communities®*

Junior League of South Brevard, Inc.  
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Photos available at <http://picasaweb.google.com/JLSBInc/Gala#> and  
<http://picasaweb.google.com/JLSBInc/FestivalOfTrees#> please give photo credit to  
Sara C. Mayer.

**Junior League of South Brevard, Inc. Fundraising a Huge Success**

Melbourne, FL- The Junior League of South Brevard, Inc. (JLSB) is proud to announce the results of the fundraising event Festival of Trees and the Donor Recognition Gala. Early estimates predict that the combined fundraising efforts raised over \$80,000 in sponsorships and Festival of Trees revenue. Over 100 businesses and individuals provided support through donations of funds and in-kind gifts totaling over \$170,000.

The Donor Recognition Gala was a huge success with over 200 attendees on the beautifully adorned King Center Main Stage. Melissa Reeder, President and Brittany Hyde, Fund Development Chair, recognized the following top sponsors and presented them with their recognition award:

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For a full list of sponsors please visit <http://www.jlsb.net/sponsors.htm>.

Early estimates estimate that the 24<sup>th</sup> Annual Festival of Trees raised more than \$40,000. This premier holiday event has raised more than \$630,000 over the past 24 years. The theme for this year's event was "Journey to the North Pole", directed by Susie Vasco-Parente. This exquisite event included forty-two signature trees, nine gingerbread houses, thirteen wreaths, and 33 designer trees. More than 3,500 people attended the two-day extravaganza. The following trees were awarded as top trees:

**Signature Trees**

Most Original- "The Topsy Tree" designed by Sara C. Mayer  
Best Theme- "Gingerbread Theme" designed by Jackie Lum at Slug-a-bug Pest Control  
Most Traditional- designed by Dana Morgan

**Designer Trees**

Most Original- "The Magic of Macy's" designed by Macy's  
Best Theme- "The Theme of Giving" designed by Jennifer Garcia for the Harris Corporation  
Most Traditional- "Tis the Season" designed by Dillard's

Best in Show- "Santa's Surprise for Mrs. Claus" designed by the JLSB Sustaining Members

The JLSB would like to thank all the designers, donors, attendees and purchasers for their generous support of the 24<sup>th</sup> Annual Festival of Trees. All proceeds benefit JLSB's projects and its mission. During its 42 years, JLSB has supported Children's Home Society of Florida, the Healthy Start Coalition of Brevard, The Haven, Habitat for Humanity and the Women's Center, in addition to many other local organizations.

Visit [www.jlsb.net](http://www.jlsb.net) for more information or call the JLSB office at 321-676-5798.

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*The Junior League of South Brevard, Inc. (JLSB) is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. The purpose of JLSB is exclusively educational and charitable.*