



Dear Junior League Member,

On behalf of The Association of Junior Leagues International, Inc., welcome to The Junior League! In 1901, when 19-year-old Mary Harriman founded the first Junior League in New York City, she envisioned an organization where women could volunteer their time, develop their skills and improve the lives of those in their communities. One hundred and ten years later, Junior Leagues in 292 communities throughout Canada, Mexico, the United Kingdom and the United States continue to provide opportunities for women who are committed to honing their leadership skills by tackling the issues that confront their communities.

Today, after an important period of introspection and collaborative self-evaluation, The Junior League is in the midst of a major transformation. Galvanized by our Mission and Vision, and by a significant re-tooling of our value proposition to members and the world at large, The Junior League is implementing its Roadmap and its Strategic Plan, facilitating the development of high-impact programming that meets communities' most pressing and under-served needs and that provides an opportunity for members to develop into the most effective civic and community leaders they can be.

Every Junior League is a member of The Association of Junior Leagues International, Inc. (AJLI), an organization created to support the Junior Leagues in their fulfillment of the Mission—to promote voluntarism, develop the potential of women and improve communities through the effective action and leadership of trained volunteers. Founded in 1921, AJLI provides consultation, information, resources and valuable training opportunities to League members so that every League continues to be a vital force in its community.

By being a part of The Junior League, you are making a journey of lifelong membership in an organization with a long and rich history. Just as our organization has evolved and remained an important force for change over the course of more than a century, your Junior League training and volunteer opportunities will help you understand how to address change—as a community, as an organization, and as an individual. The Junior League provides a strong foundation for civic leadership and also connects women who share a commitment to voluntarism and community transformation. With your help, The Junior League will continue to make a meaningful impact on communities across four countries and be prepared to adapt to our ever-changing world.

Thank you for taking the first step in this journey and for becoming part of The Junior League team. I encourage you to visit the AJLI website, www.ajli.org, to learn more about the exciting developments and programs that are taking place both Association-wide at the international level and also in individual Junior Leagues.

As you embark on your Junior League career, I hope you will explore new opportunities for growth and embrace our shared commitment to being a major force in the nonprofit sector in both the development of women volunteer leaders and community impact. There's a reason we've been called the Volunteer Powerhouse.

Sincerely,

Delly Beekman
2010-2012 President

Welcome
from our Association President

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INTRODUCTION

For more than 89 years, The Association of Junior Leagues International, Inc. has been providing support, guidance and leadership development opportunities to the 292 Junior Leagues throughout Canada, Mexico, the United Kingdom and the United States.

AJLI is your association, formed in 1921 by your predecessors: forward-looking representatives from more than 30 Leagues who envisioned an organization that could unite all Junior Leagues, provide continuity and support, and serve as a steward for The Junior League Movement in promoting voluntarism, developing the leadership potential of women and improving the quality of life in the communities they serve.

Today, after an important period of introspection and collaborative self-evaluation, The Junior League is in the midst of a major transformation. Inspired by our Vision and our enduring Mission, The Junior League is aligning the collective intentions of its members with their actions: endeavoring to develop lasting and high-impact programming that meets a community's most pressing and under-served needs and provides a rare and valuable opportunity for members to develop their skills as best-in-class civic and community leaders.

Gathering together the diverse experiences and perspectives of League leaders, AJLI has begun to chart a course for the future in which it takes into account the changing needs and roles of women in modern society—as well as the altered landscape in the communities they serve.

On the other end of this transformational process lies a dynamic organization, in step with its times, that is comprised of individual women who've capitalized on the many op-

portunities they've been given to reach their potential as effective community and civic leaders. It is a thoroughly networked organization with far-reaching influence that both rewards women for their leadership and voluntarism and also provides the community at large with a level of service, expertise and compassion it would be hard pressed to find anywhere else.

AJLI marshals a host of resources to provide support to its member Leagues in their fulfillment of The Junior League Mission. It conducts meetings, provides comprehensive training and tools, cultivates collaboration and cross-pollination among Leagues, promotes best practices, offers customized consultations, and is continually in touch with its member Leagues through All League Emails, an interactive website, and *connected*, AJLI printed and online newsletter. AJLI protects the organization's legal integrity and financial security, and, as the ambassador of The Junior League to society at large, it shapes the organization's public image and crafts its message through a comprehensive media relations strategy.

AJLI is governed by a 20-member Board of Directors, all of whom are members of the Junior Leagues in their communities. The Board is accountable to the Leagues for the development of goals, which enhance Leagues' ability to fulfill The Junior League Mission. The AJLI Staff then provides services to Leagues that support the established goals.

COMMUNITY & CIVIC LEADERSHIP DEVELOPMENT

Based in New York City, AJLI Staff members work with League leaders to provide assistance in League governance, financial and business management, communications, strategic planning, membership development, fundraising and community impact.

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Each year, AJLI hosts leadership and governance meetings including Annual Conference, Fall Leadership, and Winter Leadership, and provides training through Organizational Development Institute Conferences. Regional Meetings provide training opportunities locally and are organized by the Leagues. In addition, AJLI is in the process of developing and providing an assortment of online learning opportunities including interactive online training, self-paced learning modules, webinars, as well as an on-demand Help Desk.

BUILDING THE GLOBAL JUNIOR LEAGUE BRAND

One of AJLI's most critical responsibilities is to build the global Junior League brand. It works both internally and externally to increase awareness about the work of Junior Leagues and to tap opportunities to gain recognition for League programs and accomplishments. AJLI supports the meaningful work being done by the Leagues and works to promote it in a variety of ways, including media outreach, features in the *connected* newsletter, postings in social media forums, and inclusion on the AJLI website via features such as the Newsfeed, Upcoming Events Calendar and Community Projects. In addition, AJLI strives to cultivate and maintain synergistic ties with other like-minded organizations in the hope of enhancing the organization's image and adopting best practices.

CONNECTING 155,000 MOVERS & SHAKERS

As your association, AJLI is committed to providing opportunities for Leagues and League members to learn from each other regardless of where they are located geographically in an effort to cultivate a more engaged, impassioned and efficient membership. To that end, we:

- Offer numerous networking opportunities at leadership and training meetings

- Provide important contact information for Leagues and League Boards through our online Contact Directory
- Maintain Profile Data, which includes details on League activities such as fund development, recruitment, strategy, etc., and what Leagues are doing in their communities to make an impact
- Develop the online content and annual print version of the revamped *connected* newsletter. All content is posted on <http://connected.ajli.org/>
- Develop web-based tools that enable Leagues and League members to share resources and network, including Ask AJLI, the President/President-Elect Groups page, the Affinity Groups pages, which organize Leagues by size, and individual League pages, which provide essential details on every one of our 292 member Leagues. In addition, each individual League has its own private Groups page where League members can communicate and share files between members of their own League in a private setting
- Fall 2011, we will launch a web conferencing and scheduling tool that will be made available free of charge to all Leagues. The tool enables online meeting scheduling and hosting as well as trainings within Leagues, across the Association, and including external participants such as sponsors and community partners
- Maintain the JL Contact Directory, a searchable online User Directory that allows members across the Association to connect to one another through the frequently updated AJLI website
- Develop and maintain an official presence in the sphere of social media, uploading League news and educational content about League initiatives—and attracting members, fans, and followers via Facebook and Twitter
- Maintain Profile Data, which includes details on League activities such as fund development, recruitment, strategy, etc., and what Leagues are doing in their communities to make an impact

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LEVERAGING THE POWER OF ASSOCIATION TO SUPPORT LEAGUE FUNDRAISING EFFORTS

AJLI works with its sponsors and partners to benefit the individual Junior Leagues as well as the Association. See listings in the Benefits section for further information or visit our members website: http://www.ajli.org/?nd=benefits_for_you.

PROVIDING MEMBER BENEFITS AND SERVICES

While AJLI works mainly with League leaders, we also seek opportunities to provide benefits and products to individual Junior League members. The Individual Member Benefits and Services section of www.ajli.org, Benefits for You!, highlights Junior League member benefits in areas including financial products, hotel accommodations and car rentals. Through the AJLI Boutique members can purchase AJLI gift and stationery items sporting The Junior League logo, as well as jewelry and AJLI cookbooks that draw on recipes from numerous Leagues.

GETTING IN ON THE ACTION

The whole is only as great as the sum of its parts, and we believe the more robust and comprehensive our resources become and the more engaged and active our members are in sharing information with one another, the better served our communities will be. To access the Member Area of www.ajli.org, which offers abundant resources designed for members only, members must enroll using their AJLI member ID. Members who have yet to create a personal username and password are encouraged to go to www.ajli.org and click on member log-in. This will take you to the link for the enrollment page. For questions, email info@ajli.org or call the AJLI Help Desk at 800.955.3248.

We encourage you to visit the AJLI website often for updates and information about the Association, your sister Leagues and their members

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umerous Junior League members have become household names through their professional and personal pursuits. Below is just a sampling of famous Junior League women.

SHIRLEY TEMPLE BLACK 1928-

Child actress featured in more than 40 films; U.S. Representative to the United Nations (1969-70); U.S. Ambassador to Ghana (1974-76); first woman to serve as White House Chief of Protocol (1976-77)

Palo Alto-Mid-Peninsula, CA

BARBARA BUSH 1925-

Community service volunteer, literacy activist, author; former First Lady of the United States (1989-1993); founder of the Barbara Bush Foundation for Family Literacy (1989)

Houston, TX

LAURA BUSH 1946-

Literacy activist, volunteer, author; former First Lady of the U.S. (2001-2009); launched Ready to Read, Ready to Learn educational initiative (2001)

Austin, TX

SARAH PALFREY COOKE DANZIG 1912-1996

Two-time U.S. Tennis Champion (1934, 35) and twice doubles champion at Wimbledon (1930, 36), author, activist; lobbied the U.S. Tennis Association to remove the color bar (1950); voted into the International Tennis Hall of Fame (1963)

The City of New York

BETTY FORD 1918-2011

Humanitarian, woman's rights and substance abuse prevention advocate, former First Lady of the U.S. (1974-77); founder, Betty Ford Clinic (1982)

Grand Rapids, MI

MARGARET HAMILTON 1902-1985

Actress, best known for her role as the Wicked Witch of the West in *The Wizard of Oz*

Cleveland, OH

KATHARINE HEPBURN 1907-2003

4-time U.S. Academy Award-winning actress (1934, 68, 69, 82); 3-time British Academy Award recipient (1969, 83); writer; daughter of suffragette Katharine Houghton

Hartford, CT

OVETA CULP HOBBY 1905-1995

First Commander of Women's Auxiliary Army Corps (1941-45); first U.S. Secretary of Health, Education & Welfare (1953-55) in President Dwight D. Eisenhower's Administration

Houston, TX

MARY PILLSBURY LORD 1904-1978

U.S. Delegate to the United Nations, succeeding Eleanor Roosevelt

Minneapolis, MN & The City of New York

SANDRA DAY O'CONNOR 1930-

First female U.S. Supreme Court Justice (1981-2006); Assistant Attorney General for Arizona (1965-69); first woman to serve as the majority leader of a state Senate (1969-74) in Arizona

Phoenix, AZ

NANCY REAGAN 1921-

Actress, author; substance abuse prevention activist; former First Lady of the U.S. (1981-1989)

Los Angeles, CA



ELEANOR ROOSEVELT 1884-1962

First Lady of the United States (1933-1945); social reformer; humanitarian; author; U.S. Delegate to the United Nations, (1946-52, 1961-62); Chair of the Human Rights Commission overseeing the creation of the Universal Declaration of Human Rights (1948)

The City of New York

MARY HARRIMAN RUMSEY 1881-1934

Founder of The Junior League (1901); first defender of consumer rights in President Franklin Roosevelt's Administration (1933); organizer, Farm Foundation Board (1933-34)

The City of New York

EUDORA WELTY 1909-2001

Pulitzer prize-winning author of *The Optimist's Daughter* (1969); photographer; lecturer

Jackson, MS

PAMELA WILLEFORD 1950-

Former U.S. Ambassador to Switzerland and Luxembourg

Austin, TX

ELECTED TO GOVERNMENT

CANADIAN PARLIAMENT

FLORENCE BIRD

Elected to Canadian Parliament 1978-1983

Winnipeg, MB

MARGARET MCTAVISH KONANTZ

Elected to Canadian Parliament 1964-1968

Winnipeg, MB

BOBBIE SPARROW

Elected to Canadian Parliament 1984-1988

Calgary, AB

U.S. CONGRESS

JUDY BIGGERT

Elected U.S. House of Representatives 1998-present

Chicago, IL

FRANCES P. BOLTON

Elected U.S. House of Representatives 1940-1969

Cleveland, OH

JENNIFER DUNN

Elected U.S. House of Representatives 1992-2004

Seattle, WA

ANNA G. ESHOO

Elected U.S. House of Representatives 1992-present

Palo Alto-Mid-Peninsula, CA

MARY E. PRUETT FARRINGTON

Elected U.S. House of Representatives 1954-1956

Honolulu, HI

TILLIE K. FOWLER

Elected U.S. House of Representatives 1992-2000

Jacksonville, FL

ISABELLA SELMES GREENWAY

Elected U.S. House of Representatives 1933-1936

The City of New York

KAY R. HAGAN

Elected to U.S. Senate, 2008-present

Greensboro, NC

CAROLYN MALONEY

Elected U.S. House of Representatives 1992-present

The City of New York

LYNN MARTIN

Elected U.S. House of Representatives 1981-1985;

U.S. Secretary of Labor 1991-93

Rockford, IL

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U.S. CONGRESS *cont.*

DORIS MATSUI

Elected U.S. House of Representatives 2005-present
Sacramento, CA

RUTH SEARS BAKER PRATT

Elected U.S. House of Representatives 1929-1933
The City of New York

MARGARET CHASE SMITH

Elected in 1948 to U.S. Senate; elected in 1940 to U.S. House of Representatives; first woman to serve in both houses of Congress
Bangor, ME

STATE GOVERNMENT (U.S.)

MARTHA BEDELL ALEXANDER

North Carolina House of Representatives, 1992-2000
Charlotte, NC

BETSEY BAYLESS

Arizona 16th Secretary of State, 1997-2002
Phoenix, AZ

ROSEANN KNAUER BENTLEY

Missouri State Senator, 1995-2002
Springfield, MO

MARY O. DONOHUE

New York State Lt. Governor, 1999-2006
Troy, NY

KERRY HEALEY

Massachusetts State Lt. Governor, 2003-2007
Boston, MA

ALYSON L. HUBER

California State Assemblymember, 2008-Present
Sacramento, CA

DIANE PATRICK

Texas House of Representatives 2007-Present
Arlington, TX

BETTY SIMS

Missouri State Senator, 1995-2002
St. Louis, MO

LOCAL GOVERNMENT (U.S.)

PAT EVANS

Mayor of Plano, TX; elected 2002-2009
Plano, TX

MARGARET HANCE

First woman mayor of Phoenix, AZ; elected 1976-1983
Phoenix, AZ

GLENDA HOOD

First woman mayor of Orlando, FL; elected 1992-2003
Greater Orlando, FL

WILLIE MOUNT

First woman mayor of Lake Charles, LA; elected 1993-1999
Lake Charles, LA

FLORENCE SHAPIRO

Mayor of Plano, TX 1990-1992
Plano, TX

CAROLE KEETON STRAYHORN

First woman mayor of Austin, TX; elected 1977-1983
Austin, TX

Famous

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A History of Growth and Community Service

CRITICAL MILESTONES IN THE MOVEMENT

1901 Junior League Founded

In 1901, Mary Harriman, a 19-year-old New York City debutante, forms The Junior League for the Promotion of Settlement Movements. Harriman mobilizes a group of 80 other young women, hence the name “Junior League,” to work to improve child health, nutrition and literacy among immigrants living on the Lower East Side of Manhattan. Inspired by her friend Mary, Eleanor Roosevelt joins the Junior League of the City of New York in 1903, teaching calisthenics and dancing to young girls at the College Settlement House.

1907-1920 The Movement Expands

The second Junior League is formed in Boston, Mass. in 1907 and is soon followed by the founding of the Brooklyn, NY and Portland, OR. Junior Leagues in 1910. In 1912, The Junior League of Montreal becomes the first League in Canada, while five other Junior Leagues are formed in Baltimore; Chicago; Cleveland; Philadelphia and San Francisco.

During this period, Junior Leagues shift their focus from settlement house work to social, health and educational issues that affect the community at large. The Junior League of Brooklyn successfully petitions the Board of Education to provide free lunches in city schools. In 1914, the founders of The Junior League of St. Louis march for women’s suffrage.

During World War I, Junior Leagues play an active role, selling bonds and working in Army hospitals. The San Francisco Junior League forms a motor delivery service that serves as a model for the nationwide Red Cross Motor Corps.

1920s-1930s

In 1921, approximately 30 Junior Leagues create The Association of Junior Leagues of America (AJLA) to provide professional support to the Leagues. Dorothy Whitney Straight becomes the first Association President.

During the 1920s, The Junior League of Chicago pioneers children’s theater, an idea that is subsequently taken up by more than 100 Leagues across the country.

In politics, Ruth Sears Baker Pratt, of the Junior League of the City of New York, becomes the first woman elected to Congress from New York in 1929. Later in 1933, Isabella Selmes Greenway, friend of the Eleanor Roosevelt and former New York City Junior League member, becomes the first woman elected to represent Arizona in the U.S. Congress.

Junior Leagues respond to the Depression by opening nutrition centers and milk stations. They operate baby clinics, day nurseries for working mothers, birth control clinics and training schools for nurses. Junior Leagues also establish volunteer bureaus to recruit, train and place much-needed volunteers in the community. Many Leagues create State Public Affairs Committees (SPACs) to influence public welfare policy.

Junior League of Hartford member, Katherine Hepburn, wins her first of four Academy Awards in 1933 for *Morning Glory*. With the 1939 release of *The Wizard of Oz*, Junior League of Cleveland member, Margaret Hamilton, creates one of cinema’s most memorable characters with her portrayal of the Wicked Witch of the West.

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The Junior League of Mexico City joins The Association in 1930, further expanding the international nature of the organization. By 1939, there are 144 Junior Leagues in existence.

1940s

During World War II, Junior League members play a major role in the war effort by chairing hundreds of war-related organizations in virtually every city where Junior Leagues operate. Canadian and U.S. League members serve overseas. Junior League of Nashville member, Cornelia Fort, becomes the first female pilot in American history to die on active duty while on a training mission with the WASPs (Women Airforce Service Pilots). Oveta Culp Hobby, a Houston League member, leads the Women's Army Corps.

Margaret Chase Smith, of the Junior League of Bangor, becomes the first woman to serve in the both the U.S. House of Representatives and Senate, in 1940 and 1948 respectively. In Ohio, Frances P. Bolton of the Junior League of Cleveland becomes the first woman to be elected to Congress from Ohio, going on to serve in the U.S. House of Representatives for a total of 15 terms.

In 1940, the first Junior League cookbook, a compilation of recipes by The Junior League of Augusta entitled *Recipes from Southern Kitchens*, appears and begins a tradition of fundraising through cookbook publishing.

1950s

By the 1950s, nearly 150 Junior Leagues are involved in remedial reading centers, diagnostic testing programs and programs for gifted and challenged children. Leagues col-

laborate in the development of educational television and are in the forefront of promoting quality programming for children. In 1952, the Mexico City League establishes the Comité Internacional Pro Ciegos, a comprehensive, international center for the blind.

By the end of the decade, Junior Leagues support over 300 arts projects and multiple partnerships in many cities to establish children's museums. The 1950s also marks the growth of regional Junior League cookbooks as a key fundraising tool, spearheaded by the Charleston League, which aggressively and successfully markets its *Charleston Receipts* cookbook to food editors and critics around the U.S.

In 1950, two-time U.S. Tennis Champion and New York City Junior League Member, Sarah Palfrey Cooke Danzig, lobbies the United State Tennis Association to open the sport to all athletes by removing the color bar.

In 1953, Mary Pillsbury Lord of the Junior Leagues of Minneapolis and New York, succeeds Eleanor Roosevelt as U.S. Delegate to the United Nations.

1960s

In this period of great turbulence and social change, Junior Leagues rise to meet many challenges. As the decade progresses, nearly half the Leagues have health and welfare projects, including alcohol programs, adoption services, clinics, convalescent care and hospital services, and many Junior Leagues begin to add environmental issues to their agendas. The Junior League of Toledo produces the educational film, *Fate of a River*, a report on the devastating

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effects of water pollution. Leagues also establish programs addressing the education, housing, social services and employment needs of urban residents.

Meanwhile, in Canada, Margaret McTavish Konantz of the Junior League of Winnipeg becomes the first woman from Manitoba to serve in the Canadian House of Commons. In 1967, fellow Junior League of Winnipeg member and later Canadian Parliament member, Florence Bird, chairs the Royal Commission on the Status of Women. The Commission is convened to examine the status of women in Canada and develop recommendations for the government to take to ensure equal opportunities for women in all aspects of society.

By now, more than 200 Leagues are part of the Association, which dedicates itself anew to building leadership skills and increasing membership diversity.

1970s

In 1971, the Association changes its name to The Association of Junior Leagues Inc. (AJLI). Throughout the 1970s, Leagues expand their participation in public affairs issues, especially in the areas of child health and juvenile justice. In 1973, almost 200 Leagues work with the National Commission on Crime and Delinquency and the U.S. Justice Department on a four-year program seeking to improve the criminal justice system. In Canada, the Canadian Federation is formed to promote public issues among the Canadian Leagues.

During this decade, Junior League women continue to impact the world of politics with the election of Florence Bird to Canada's Parliament and Carole Keeton Strayhorn as the

first woman mayor of Austin, TX. Former child actress and Junior League of Palo Alto • Mid-Peninsula member, Shirley Temple Black, is appointed by then President Nixon as the U.S. Representative to the United Nations.

In 1973, Eudora Welty, of the Junior League of Jackson MS, wins the Pulitzer Prize for *The Optimist's Daughter*.

1980s

During the 1980s, Junior Leagues in the U.S. gain recognition for advocacy efforts to improve the child welfare system. U.S. Leagues also help gain passage of the first federal legislation to address domestic violence. More than 100 Leagues develop the "Woman to Woman" campaign that actively and comprehensively tackles the impact of alcohol abuse on women. Junior League of Los Angeles Sustainer, and then First Lady, Nancy Reagan, launches the "Just Say No" campaign to address the growing issue of drug abuse.

The Canadian Federation holds its first national conference focusing on violence against women and the negative impact of pornography. The number of Leagues grows to 211.

In 1981, Junior League of Phoenix member, Sandra Day O'Connor, becomes the first woman to be appointed a Supreme Court Justice of the United States.

In 1985, the first Junior League outside North America, The Junior League of London, becomes a member of the Association.

In 1988, the Association officially becomes The Association of Junior Leagues International, Inc. (AJLI), better reflecting the international scope of member Leagues.

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In 1989, then First Lady and Junior League of Houston Sustainer, Barbara Bush, establishes the Barbara Bush Foundation for Family Literacy building upon a legacy of promoting literacy. Also in this year, AJLI is presented with the prestigious U.S. President's Volunteer Action Award.

1990s

In the early 1990s, 230 Leagues participate in a public awareness campaign to encourage early childhood immunization called "Don't Wait to Vaccinate." In 1998, Clotilde Perez-Bode Dedecker becomes the first Hispanic President of The Association.

Junior League members, Glenda Hood and Willie Mount become the first women mayors of their hometowns, Orlando, FL and Lake Charles, LA, respectively.

The Junior Leagues renew their dedication to The Junior League Mission. The Association's Board adopts Goals to guide and position the Association for its second century. The Goals stress the importance of the Association in helping Junior Leagues develop women for community leadership, achieve a shared, positive identity and function as strong, viable and healthy organizations, consistent with The Junior League Mission.

2001-Present

The Junior League's Second Century

In 2001, Deborah Brittain, AJLI's first African-American President, presides over The Junior League's centennial celebration. Maya Angelou, Nane Annan, and Gloria Steinem, among others, address the members at the Association's

Annual Conference in New York City, home of the first Junior League.

AJLI co-chairs the U.S. Steering Committee for the United Nations' International Year of the Volunteer (IYV) with the Points of Light Foundation. As part of IYV activities, President Vicente Fox recognizes The Junior League of Mexico City's members for their "high level of social leadership and human quality."

In 2002, AJLI launches The Junior League PR/Marketing Campaign, with the first brand logo and tagline, "Women Building Better Communities." The Association's Board of Directors also launches its "Healthy League Initiative," a formal self-evaluation process designed to ensure that each League continues to achieve its full potential in its community by assessing its strengths and weaknesses.

Continuing a tradition of "firsts" in politics, Pat Evans of the Junior League of Plano becomes the first woman mayor of her city, going on to be re-elected another two terms.

In 2006, in the wake of Hurricane Katrina, over 600 volunteers from Leagues across the Association joined The Junior League of New Orleans for the "Rebuilding a Better New Orleans" initiative. In 2006, 228 Junior Leagues participate in the launch of Junior Leagues' *Kids in the Kitchen*, an AJLI initiative to address the problems associated with childhood obesity and poor nutrition.

In 2008, The Association of Junior Leagues International, Inc. wins a prestigious Summit Award from the American Society of Association Executives (ASAE) & The Center for

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Leadership, Washington, D.C. for its *Kids in the Kitchen* program.

In 2009, New York City Junior League member, Carolyn Maloney, introduces legislation to establish a National Women's History Museum in Washington, D.C.

At Annual Conference 2009 The Association adopts a new Vision Statement to better reflect our aspirations for our future: The Junior League: Women Around the World as Catalysts for Lasting Community Change. Also in this year, a Steering Committee is appointed to lead the Association through a comprehensive strategic planning process designed to chart the future of The Junior League. Dubbed the Strategic Roadmap, the plan outlines the five strategic questions AJLI must answer to differentiate The Junior League in an increasingly crowded marketplace and better position the organization for success in its second century.

In 2010 AJLI made significant progress on the Strategic Roadmap and Plan, including designing and convening the Action Learning Teams, which are designed to address the fundamentals of membership, governance and management and community impact; creating the Help Desk to more efficiently handle individual member requests for support; developed a framework for community and civic leadership development that is the basis for a new master curriculum that will deliver expanded content to Leagues and League members through webinars, online training and modified or new in-person conferences; began website upgrades to enable the Association to be a better knowledge manager and connector/networker to Junior Leagues; and addressed the new for revenue diversification by convening

a team of fund development experts to work with AJLI Staff among other initiatives.

(To view The History of the Junior League Video visit <http://vimeo.com/13807477>)

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Why should I visit the AJLI website?

The Member Area of www.ajli.org contains a wealth of information and resources specifically for Junior League members!

- A League-wide database (JL Profile Data) with detailed information of individual League programs, membership data, etc.
- The Knowledge Center—a repository of League specific resources to make Leagues more efficient, effective, healthy, viable organizations
- Custom League pages to help you better administer your League (keep track of meetings and important events, upload documents and logo files, etc.)
- Groups pages that allow you to share info, upload documents, send email to all the members in your Group, archive all your important documents and dialogs with your League members and other JL members
- A social networking component that promotes dialog between different Leagues and members as well as with the Association
- Have a question? Post it in the Ask AJLI section to receive a direct response from AJLI staff. You can also search through a list of previously answered questions
- Quick access to the latest news and announcements from AJLI
- Downloadable versions of all conference handouts and video content created by both AJLI and Leagues
- Important information and registration for upcoming conferences and meetings
- Browse the Awards section for inspiration for your own League programs
- Member Benefits, such as preferred rates on hotels, car rentals, flowers and other special offers
- AJLI Boutique—see all the latest member gifts and JL logo merchandise



An Introduction to **ajli.org**

To View a tutorial—

visit www.ajli.org/?nd=newajliwebsite

How do I register?

First, you will need your AJLI member ID number. There are several ways to locate this information:

- **League Rosters:** Three times each year, AJLI sends a roster to each League office with their members' names and member ID numbers.
- **AJLI Help Desk:** Call toll free 800.955.3248 during our office hours from 8:30am to 6pm EST.

Next go to www.ajli.org and click on Member login. There you will be directed to the enrollment page. If you need assistance, email info@ajli.org or call toll free the AJLI help desk at 800.955.3248.

Can League staff who are not members enroll?

Yes! Your League can submit names of staff who require access to the Member Area through eUpdate (<http://eupdate.ajli.org>)

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MISSION

The Association of Junior Leagues International, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

VISION

The Junior League: Women Around the World as Catalysts for Lasting Community Change.

ASSOCIATION PURPOSE

The purpose of The Association of Junior Leagues International, Inc. is to add value to its member Leagues in their fulfillment of The Junior League Mission.

REACHING OUT

The Association of Junior Leagues International, Inc. reaches out to women of all races, religions and national origins who demonstrate an interest in and commitment to voluntarism.

MISSION

L'Association des Junior Leagues Internationale, Inc. est un organisme réunissant des femmes déterminées à promouvoir le bénévolat, à développer le potentiel des femmes et à améliorer la société par le travail et l'initiative de bénévoles formées. Elle ouvre à des fins strictement éducatives et charitables.

PERSPECTIVE

La Junior Leagues: partout dans le monde, les femmes sont des catalyseurs de changements durables au sein des collectivités.

OBJECTIF DE L'ASSOCIATION

L'objectif de l'Association des Junior Leagues Internationale, Inc. est d'ajouter valeur à ses membres dans la réalisation de la Mission des Junior Leagues.

PRINCIPE DE RECRUTEMENT

L'Association des Junior Leagues Internationale, Inc. s'adresse sans aucune distinction de race, religion ou nationalité à des femmes qui font preuve d'un intérêt particulier et sont prêtes à s'engager dans des actions bénévoles.

MISIÓN

La Asociación de Junior Leagues Internacional, Inc. es una organización de mujeres comprometidas a promover el voluntariado, desarrollar el potencial de la mujer y mejorar comunidades a través de la acción y el liderazgo efectivos de voluntarias capacitadas. Su propósito es exclusivamente educativo y altruista.

VISIÓN

La Junior League: las mujeres de todo el mundo como catalizadoras para generar un cambio duradero en la comunidad.

PROPÓSITO DE LA ASOCIACIÓN

El propósito de la Asociación de Junior Leagues Internacional, Inc. es agregar valor a sus Ligas afiliadas, en el cumplimiento de la Misión de la Junior League.

PRINCIPIO DE INCORPORACIÓN DE SOCIAS

La Asociación de Junior Leagues Internacional, Inc. se dirige a mujeres de todas las razas, religiones y nacionalidades que demuestren interés y compromiso con el voluntariado.

Mission, Vision, Purpose

MEMBER 411



AJLI provides many programs that benefit both Junior League Members and individual Junior Leagues. Additional information—including special promotional codes—on all these benefits can be found in the Member Area of the AJLI website—look for Benefits for You! in the Services tab.

ARKADIN GLOBAL CONFERENCING LEAGUE

Facilitate easy, efficient, and cost-effective meetings and information sharing through low-cost telephone conference calls. For more details visit:

<https://www.magnetmail.net/events?8d844fbac44749e1b0497a1acbfc93ea>

CAR RENTAL DISCOUNTS MEMBER

Junior League members are eligible for discounts when renting a car with Alamo, Avis or Hertz. Junior League car rental cards and special promotional coupons are available from your local League office or through AJLI headquarters via email at jbaez@ajli.org.

DOLLARDAYS MEMBER

Through a partnership with The Association of Junior Leagues International, Inc., DollarDays International is pleased to announce unprecedented cost savings through a discount purchasing program set up specifically for all Junior League locations and their members. DollarDays values the work of the Junior Leagues and supports their Vision and Mission. With over 80,000 products at or below wholesale and close-out pricing, Leagues can take advantage of this program to support their local programs and program partners. The savings are also extended to League members for personal uses.

The program features:

- Free Shipping on all orders regardless of size or volume to all 50 states and freight forwarding on international orders.
- Free Online Wish list to help all Junior League locations bring awareness to their programs and drive in-kind donations of new products by the case to their location.
- No minimum purchases required on over 80,000 products.
- Dollardays will assign a Personal Account Manager to each registered Junior League account to assist with sourcing products and to ensure that your experience on the site saves you time and money.
- DollarDays International will donate 5% net of all purchases to AJLI.

EATINGWELL MAGAZINE MEMBER

EatingWell Magazine is a proud supporter of *Junior Leagues' Kids in the Kitchen* because they know that proper food choices are directly related to healthy living and longevity. Their goal has always been to provide the information and inspiration that people need to make healthy eating a way of life and as a program advocate for *Kids in the Kitchen*, they believe the goal is even more meaningful.

You can enjoy good health and good taste with a subscription to *EatingWell* Magazine. Order today to get a Free Trial Issue plus 50% Off and a Free Gift.

To order go to https://www.kable.com/pub/etgw/SUBDOM_FREE.asp?src=I902JL

Member & League
Benefits

MEMBER 411



GROUP INSURANCE PLANS MEMBER & LEAGUE

MARSH

Personal Coverage—The Junior League Group Insurance Plans are designed to provide comprehensive and affordable coverage for League members and their families. Please visit:

<https://www.personal-plans.com/ajli/welcome.do>

Directors & Officers Liability Insurance—Whether there are grounds for a suit or not, defending yourself against accusation of a wrongful act can cost your Junior League money. Lawsuits often name board members, employees, volunteers or the Junior League organization itself. Directors & Officers insurance helps to protect your League in such cases.

LIBERTY MUTUAL

Auto and Homeowners Insurance—Membership benefits now include group rates on auto and home insurance. www.libertymutual.com/lm/ajli

LIERAC MEMBER

Founded by a physician specializing in corrective cosmetic medicine, LIERAC Laboratories have been pioneers in skin repair and correction-oriented phyto-cosmetics since 1975. All Lierac products are formulated to deliver effectiveness, safety and pleasure of use. Incorporating leading-edge technologies, Lierac products derive their effectiveness from the field of phyto-therapy, using the most active resources of plants combined with the latest innovations in biotechnology. As a special offer to all Junior League members, AJLI sponsor, Lierac is offering a 15% discount site-wide begin-

ning January 3, 2011. Just use coupon code JL2011 when you check out.

LIERAC BLOG MEMBER

Lierac finds inspiration in all women who embody strength and beauty on all levels. In celebration and continuing support of the women of The Junior League, Lierac will feature an interview with one Junior League member per month on their blog. If you or someone you know is interested in participating go to <http://www.ajli.org/ama/orig/services/LieracParisSkincareBlogQuestionJL.pdf> and complete the questionnaire.

OCÉ NORTH AMERICA CORPORATE PRINTING DIVISION LEAGUE

Océ offers high quality, peak performance printers and copiers, the broadest product line in the industry. AJLI has partnered with Océ to provide an Association-based volume pricing program. For more details visit: http://www.ajli.org/?nd=benefits_printing

ORIGINAL OIL PORTRAITS MEMBER & LEAGUE

Original Oil Portraits has exclusive agreements with artists around the world who paint 100% original oil portraits from photographs. The pricing is really favorable and Original Oil Portraits will donate 17.5% of every order received back to your League. The process is simple. Each participating Junior League will be given an affiliate number and a web link to place on its website. Each order received with the League's affiliate number or via their website, <http://www.oilportraits.com/organizations/ajli.aspx>, will secure the League 17.5% on each order. Contact Customer Service: CustomerService@OilPortraits.com

Member & League

Benefits

MEMBER 411



RENT THE RUNWAY MEMBER

Designer fashion delivered to your doorstep for a fraction of the price.

What do you do when get the coveted invitation to the black-tie of the season but haven't got the time to lose the 20 pounds you need to fit into last year's "it" dress? And how do you handle your best friend from childhood, who, upon becoming engaged, morphs into Bridezilla and demands you purchase an outrageously priced taffeta-and-tulle monstrosity that looks more like a Lady Gaga cast-off? Problem solved.

Since February 1, 2011 AJLI has partnered with Rent the Runway, the premier online destination for special-occasion dress and accessory rentals. Rent the Runway is extending a special 15% discount to AJLI members and their friends and family on the designs of a revolving roster of more than 120 top designers, 15,000 of the season's hottest dresses, and 4,000 accessories.

TELEFLORA MEMBER

Junior League members, as well as their families and friends, are eligible for a 10% discount on beautiful flowers from Teleflora, the world's leading floral services and products company. For more information visit www.ajli.flowerclub.com

PREFERRED RATES AT HOTELS AND RESORTS MEMBER

Junior League members are eligible for preferred rates at select hotels including, The Ritz Carlton Buckhead in Atlanta, GA; The Charleston Place Hotel in Charleston, SC; The Mansion at Turtle Creek, A Rosewood Hotel and Hotel Crescent Court, A Rosewood Hotel in Dallas, TX; The Saint Regis Houston in Houston, TX; and The Carlyle in New York, NY.

WYNDHAM HOTEL GROUP/HOTEL DISCOUNT OFFER MEMBER

Members can now save on hotel rooms at nearly 7,000 participating hotels worldwide. As a Junior League member you will receive up to 20% off the "Best Available Rate" at participating Wyndham Hotel Group locations every time you travel. Call and give an agent your special discount ID number at the time of booking to receive the discount.

Whether you are looking for an upscale hotel, an all-inclusive resort or something more cost-effective, the Wyndham Hotel Group has the right hotel for you...and at the right price. So start saving now. Call their special member benefits hotline 1-877-670-7088 and reserve your room today at one of these fine hotels:

- | | |
|------------------------------------|----------------------------------|
| <i>Wyndham Hotels and Resorts®</i> | <i>Hawthorn Suites®</i> |
| <i>Days Inn®</i> | <i>By Wyndham</i> |
| <i>Ramada Worldwide®</i> | <i>Microtel Inns and Suites®</i> |
| <i>Super 8®</i> | <i>Howard Johnson®</i> |
| <i>Wingate® By Wyndham</i> | <i>Travelodge®</i> |
| <i>Baymont Inns and Suites®</i> | <i>Knights Inn®</i> |

Member & League

Benefits

MEMBER 411



HEADQUARTERS

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Fax: 212.481.7196

AJLI staff are available from 9 a.m. to 5 p.m. ET each weekday.

Junior League Help Desk

U.S. and Canada: 1.800.955.3248

Mexico: 001.800.955.3248

England: 0800.960.185

Website: www.ajli.org

Email: info@ajli.org

Facebook: www.facebook.com/JuniorLeague

Twitter: www.twitter.com/JuniorLeague

Member Log-in: member's unique username and password

Note: A member needs her own username and password to access the Member Area of the AJLI website. Members can enroll at any time at the member log-in section of the site. You will need your unique AJLI member ID number to enroll. **To locate your AJLI member ID:**

- Contact your League office: Twice each year, AJLI sends a roster to each League office with their members' names and AJLI member ID numbers. Your League office also has online access to League rosters.
- AJLI Help Desk: Call toll free 800.955.3248 during our office hours from 8:30am to 6pm ET. If there are any difficulties enrolling, please email info@ajli.org or call the AJLI Help Desk at 800.955.3248 for assistance.
- Look at the label on your printed *connected* newsletter, your ID is printed just above your name.

AJLI
Contact

MEMBER 411



2011-2012 AJLI Board & Nominating Committee Contact List

Go to the Member Area of the AJLI website for more detailed contact information or email: governance@ajli.org

2011-2012 BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

President 2010-2012

Delly Beekman
(JL of Monmouth County)

President - Elect 2011-2012

Toni Freeman
(JL of Charlotte)

Vice President 2011-2014

Mary Jo Hunt
(JL of Buffalo)

Treasurer 2009-2012

Sandra G. Thomas
(JL of Charlottesville)

Secretary 2010-2013

Kathy Rabon
(JL of Clearwater-Dunedin)

DIRECTORS

Director At-Large 2009-2012

Sarah Berthelot
(JL of Lafayette)

Director At-Large 2011-2014

Deann Cook
(JL of Des Moines)

Director At-Large 2011-2014

Liz Davis
(JL of Olympia)

Director At-Large 2009-2012

Linda Brown Douglas
(JL of Raleigh)

Area VI Director 2009-2012

Laurel Lee-Alexander
(JL of Monterey County)

Director At-Large 2008-2011

Mary Jo Hunt
(JL of Buffalo)

Area VI Director 2009-2012

Laurel Lee-Alexander
(JL of Monterey County)

Area II Director 2010-2013

Subha Lembach
(JL of Columbus)

Area III Director 2011-2014

Gwin Londrigan
(JL of Clearwater-Dunedin)

Director At-Large 2010-2013

Karen Miller
(JL of Evanston-North Shore)

International Director 2009-2012

Elizabeth Murley (Liz)
(JL of London)

Nominating Vice Chair 2011-2012

Terri Nass Reeder
(JL of Akron)

Area IV Director 2011-2014

Dona Ponopinto
(JL of Detroit)

Area I Director 2010-2013

Diann Rohde
(JL of the City of New York)

Nominating Chair 2011-2012

Julie Siebel
(JL of Orange County, CA)

Area V Director 2009-2012

Karla Wallace
(JL of Oklahoma City)

Director At-Large 2010-2013

Evelyn Zabo
(JL of Seattle)

NOMINATING COMMITTEE

Nominating Chair 2011-2012

Julie Siebel
(JL of Orange County, CA)

Nominating Vice Chair 2011-2012

Terri Nass Reeder
(JL of Akron)

Representative At-Large 2011-2013

Tamara Ashford
(JL of Northern Virginia)

Area III Representative 2010-2012

Antoinette Ellison
(JL of Charlotte)

Representative At-Large 2010-2012

Meleah Follen
(JL of Minneapolis)

AJLI Board & Nominating

Contact list

MEMBER 411



2011-2012 **AJLI Board & Nominating Committee Contact List** *cont.*

Go to the Member Area of the AJLI website for more detailed contact information or email: governance@ajli.org

NOMINATING COMMITTEE *cont.*

Area IV Representative 2011-2013

Merilou Gonzales
(JL of Milwaukee)

Area II Representative 2011-2013

Judith Matsko
(JL of Cleveland)

Board Rep 2010-2013

Karen Miller
(JL of Evanston-North Shore)

Area I Representative 2010-2012

Mary Catharine Miller
(JL of Rhode Island)

Area VI Representative 2011-2013

Molly Ostarch Weiss
(JL of Denver)

Representative At-Large 2011-2013

Jane Patterson
(JL of Reno)

Area V Representative 2010-2012

Paula Perkins
(JL of Wichita Falls)

Representative At-Large 2010-2012

Debbie Rubens
(JL of Sacramento)



Setting the Stage for a Continuum of Leadership and Service

When you joined your local League you also became a part of an international association, The Association of Junior Leagues International, Inc. Through AJLI, your future in community and civic leadership is boundless.

In your local League you will gain the specialized skills and knowledge needed to create a high level of positive systemic change and community impact. You will also learn what it means to be a part of an organization comprised of 292 Leagues that is 155,000 women strong and growing.

Through the power of Association, the platform for community and civic leadership extends beyond the geographical boundaries of a single League. As a member of the larger association, there are additional opportunities for engagement, which include critical roles to play in AJLI leadership. This is an exciting time to be a member of The Junior League. AJLI has embarked on a major strategic planning initiative with a goal of positioning The Junior League to thrive for another 100 years.

While you may not be ready to apply just yet, we want you to know what's available so that when the time is right you are fully informed and ready to take that next big step in your Junior League career. Although there is no set path or specific timeline to follow, we suggest you learn as much as possible now so that you may create your own, unique route to Leadership, which we hope will include an AJLI Governance position.

SOME SUGGESTIONS TO GET YOU STARTED:

1. Spend some time surfing www.ajli.org to learn as much as you can about what's going on in the Association. Give special attention to:
Strategic Planning Process
(<http://www.ajli.org/?nd=strategicplanning>)
Nominating Committee
(http://www.ajli.org/?nd=nominating_committee)
2. **Join the AJLI Nominating Groups page** by clicking the invitation link below and then subscribing to nightly updates — look for the link in the upper left corner of the groupshare home page.
Invitation Link: http://www.ajli.org/?nd=m_gs_group_join_by_invite&tagent=g_363_k95mg
3. **Stay involved in your local League** and take advantage of everything it has to offer. The women who serve at the Association level do NOT leave their local League behind—they bring it with them and use it in their new role. It is an honor to represent your League at an international table and while your role in your League may change it will certainly not cease when you are elected to the AJLI Board or Nominating Committee.
4. **Ask Questions.** Speak with your President or PE to find out if anyone from your League is serving/has served at the Association level and reach out to her. Contact a member of the AJLI Nominating Committee—they are available to answer all of your questions.

From
League to Association

MEMBER 411



Spotlight on Association Leadership

AJLI BOARD OF DIRECTORS

The key responsibility of the AJLI Board of Directors is to govern the Association effectively, assuring the viability and integrity of the organization and providing leadership that inspires the Junior Leagues to achieve the Mission.

AJLI NOMINATING COMMITTEE

The responsibility of the Association Nominating Committee is to match organizational needs and individual strengths to produce a leadership team that will most effectively achieve the Association's Mission, goals and strategic plan.

In order to ensure geographical diversity, the AJLI Board of Directors and Nominating Committee are comprised of individuals representing all League Areas. However, Board and Nominating Committee members govern on behalf of all Junior Leagues.

The Association is looking for women who:

- Have a broad perspective
- Have good interpersonal skills
- Demonstrate a commitment to multiculturalism
- Demonstrate leadership qualities
- Have the courage to dissent
- Are risk takers with accountability
- Have credibility among peers
- Are thoughtful and visionary
- Are flexible

From
League to Association

MEMBER 411



2011-2012 AJLI Board & Nominating Committee Contact List

AJLI Board & Nominating Contact list

2011-2012 BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

President 2010-2012

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President - Elect 2011-2012

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Vice President 2011-2014

Mary Jo Hunt

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Treasurer 2009-2012

Sandra G. Thomas

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Secretary 2010-2013

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DIRECTORS

Director At-Large 2009-2012

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Director At-Large 2011-2014

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Director At-Large 2009-2012

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Area VI Director 2009-2012

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Area II Director 2010-2013

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2011-2012 AJLI Board & Nominating Committee Contact List *cont.*

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International Director 2009-2012 **Elizabeth Murley (Liz)**

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Nominating Vice Chair 2011-2012 **Terri Nass Reeder**

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Nominating Chair 2011-2012 **Julie Siebel**

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NOMINATING COMMITTEE **Nominating Chair 2011-2012**

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Nominating Vice Chair 2011-2012 **Terri Nass Reeder**

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Representative At-Large 2011-2013 **Tamara Ashford**

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Area III Representative 2010-2012 **Antoinette Ellison**

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2011-2012 **AJLI Board & Nominating Committee Contact List** *cont.*

Representative At-Large 2010-2012

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Area IV Representative 2011-2013

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Area II Representative 2011-2013

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Board Rep 2010-2013

Karen Miller

(JL of Evanston-North Shore)

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Area I Representative 2010-2012

Mary Catharine Miller

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Area VI Representative 2011-2013

Molly Ostarch Weiss

(JL of Denver)

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Representative At-Large 2011-2013

Jane Patterson

(JL of Reno)

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Area V Representative 2010-2012

Paula Perkins

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Representative At-Large 2010-2012

Debbie Rubens

(JL of Sacramento)

5101 Alderberry Way
Sacramento, CA 95835
Res: 916.928.0245 (PT)
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Res Email: renegadebb@sbcglobal.net