



**JUNIOR LEAGUE OF
SOUTH BREVARD, INC.**

Women building better communities®

22nd Rummage Roundup Financial Sponsorship Levels 2012

Over \$1,500 Platinum Sponsor Level

In addition to the benefits listed in all of the below sponsorship levels, you would receive:

- ** Naming rights to event "The Junior League of South Brevard, Inc. and 'Presenting Sponsor' Present"
- Mention on any radio PSAs to be aired regarding Rummage Roundup
- Name and logo included in all verbal event press

\$500 to 1,499 Gold Sponsor Level

In addition to the benefits listed in all of the below sponsorship levels, you would receive:

- Name and logo included in all printed event press

\$250 to 499 Silver Sponsor Level

In addition to the benefits listed in the below sponsorship level, you would receive:

- Logo/name placement on JLSB website with hyperlink
- Logo/name on posters and flyers

\$100 to 249 Friend of JLSB Sponsor Level

- Prominent signage/recognition at sale
- Sponsorship Listing in JLSB Sandscripts Publication and JLSB Annual Report
- Your promotional material given to each attendee

Please note:

**All in-kind donations will be valued at the IRS Fair Market Value at the time of receipt.
The in-kind donor will receive the recognition associated with 1/2 of the donation value.**

(ex. donating \$1,000 in promotional services = \$500 Gold Level Sponsorship)

******Event naming rights are only eligible for cash sponsorships of \$1,500 or more.***